



GRATIOT AREA
Chamber
OF COMMERCE

AMBASSADOR INFORMATION

The Chamber Ambassadors are a special group of professional business volunteers whose primary goal is to assist the Gratiot Area Chamber of Commerce in membership retention and recruitment.

Why Become a Chamber Ambassador?

As front runners in the business community, Chamber Ambassadors build relationships within the community, expand visibility for yourself and your organization, grow your knowledge of the business community, influence the direction of Chamber programs, receive exclusive opportunities & priority invitations to community activities & events, & gain access to leadership and volunteer opportunities.

Chamber Ambassador Guidelines & Opportunities

- Must be in good standing in their Chamber membership dues, either individually, or through their organization
- Attendance at Good Morning, Gratiot Breakfast and Community Celebration, in addition to potential request to set up, tear down, or assist during the event
- Attendance at quarterly Chamber Ambassador meetings- if an Ambassador misses three meetings annually, their position may be declared vacant
- Attend more than 50% of Ribbon Cuttings throughout Gratiot County (15-20 anticipated per year) and introduce yourself to the business owner as a Chamber Ambassador
- Additional Chamber event volunteer opportunities include but are not limited to, Business After Hours (3 anticipated per year), Let's Do Lunch (6 anticipated per year), Nine & Wine Golf Outing, Rural Urban Day, Holiday Parades, & others. Assistance as event greeters, set up, & tear down may be requested in some cases.
- Visit Chamber members periodically to listen to comments concerns, & ideas, as requested by the GACC Executive Director
- Engage with Chamber social media posts & share information on upcoming events, resources, and member benefits



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AMBASSADOR APPLICATION

The Chamber Ambassadors are a special group of professional business volunteers whose primary goal is to assist the Gratiot Area Chamber of Commerce in membership retention and recruitment.

Name: _____

Employer: _____

Job Position/Title: _____

Phone Number: _____

Email: _____

**Talk about your reasons for wanting to participate in the
Chamber's Ambassador Program.**

