



Dear Business Owner,

I would like to invite you to join us as a sponsor for the *Baby It's Cold Outside Valentine's Day Outdoor Dining Event*. On February 12 from 6:00pm until 10:00pm the City of Alma will shut down Woodworth Avenue on both sides of Superior Street so that we can set up tables, chairs, fire pits, and music to provide a setting for attendees to enjoy a romantic dinner in the Michigan winter. The City will approve the area to be used as a social district park space, allowing restaurant patrons to purchase food, drink, and alcoholic beverages and walk to Woodworth to sit down and eat. Entrance into the Woodworth Ave social areas will be free.

To make this event happen we need your help! Below is a list of sponsorship opportunities for the event. I have also included the event poster with this letter.

Please advise me of your sponsorship as soon as possible so that we are able to include you on the proper marketing materials. If you would like to sponsor, or if you have any questions, feel free to reach out to me by email (chamberdirector@gratiot.org) or by calling 989-463-5525.

Regards,

Brendan Kelley, Executive Director
Gratiot Area Chamber of Commerce

\$100 Table Sponsorship – Logo on webpage. Logo on “Thank You” sponsor list sheet at every table.

\$200 Hearth Sponsorship – Logo on webpage. Logo on “Thank You” sponsor list sheet at every table. Social media and e-newsletter thank you.

\$300 Dinner for Two Sponsorship - Logo on webpage. Logo on “Thank You” sponsor list sheet at every table. Social media and e-newsletter thank you. Logo on poster and all other marketing materials for the event.

Title sponsorship is available for this event. Please reach out for details.