



Dear Business Owner,

I would like to invite you to join us on February 12 from 6:00pm to 10:00pm for the *Baby It's Cold Outside Valentine's Day Outdoor Dining Event*. The City of Alma will shut down Woodworth Avenue between Superior Street and Center Street so that we can set up tables, chairs, fire pits, and music to provide a setting for attendees to enjoy a romantic dinner in the Michigan winter. The City will approve the area to be used as a social district park space, allowing restaurant patrons to purchase food, drink, and alcoholic beverages and walk to Woodworth to sit down and eat. Entrance into the Woodworth Ave social areas will be free.

We would like to invite you as a downtown business owner to participate.

**Bars, Restaurants, and Food Service Establishments** – Let us know if you will be open and participate in the event, and if so, your menu for the evening, and whether you will deliver food to the customers' table or they will need to pick up their food at your business (alcohol can only be picked up, not delivered). If you have an alcohol license, let us know your drink menu. Also, make sure to follow Michigan's laws for selling to-go alcoholic beverages. We will provide you with labels so that you can sell closed cups or unopened cans.

**Retailers** – Let us know if you will be open and participating, and any sales or unique services you plan to offer for the event.

Participation is free and we will have a list of participating businesses for all attendees to view. Please advise me of your participation as soon as possible so that we can advertise your services as we promote the event. If you would like to participate, or if you have any questions, feel free to reach out to me by email ([chamberdirector@gratiot.org](mailto:chamberdirector@gratiot.org)) or by calling my office (989-463-5525).

Regards,

Brendan Kelley, Executive Director  
Gratiot Area Chamber of Commerce