

GRATIOT AREA CHAMBER AMBASSADOR

Great Ambassador Tips:

Represent the Chamber in a professional manner.

Have a positive, enthusiastic attitude

Be Supportive of the Board and Chamber

Why Become an Ambassador

1. Ambassadors have the opportunity to serve the community through Chamber involvement and events.
2. Ambassadors shall have the opportunity to represent their company at all official Ambassador and Chamber related functions.
3. Ambassadors shall have the opportunity to network during Ambassador Function and Chamber related functions.

Ambassadors Guidelines & Expectations

The Ambassadors shall actively promote and support the Chamber's events, mission and activities.

Each Ambassador shall annually sign and update their information indicating their willingness to serve in a volunteer capacity. A new Ambassador shall be required to complete an Ambassador application and attend a membership orientation.

Ambassador must be in good standing in their Chamber membership dues, either individually, or through their company.

Ambassadors shall be expected to attend Chamber function's when possible (i.e. Business after Hours, Ribbon Cuttings, Good Morning Gratiot, Annual Dinner, Business Over Breakfast, Let's Do Lunch) The Ambassadors shall actively promote and support the Chamber's events, mission and activities. These events may require assistance as event greeters, 50/50 sales and event set-up and take down.

Ambassadors are requested to provide a business card to the owner/manager at ribbon cuttings so they can serve as a source of contact.

Each Ambassador must be employed by or represent a Chamber member in good financial standing (Ambassador's must be in good standing in their Chamber membership dues, either individually or through their company).

Attend two (of three) Ambassador Meetings per quarter-held monthly on the second Thursday of each month. (Calendar will be provided for Community events and monthly meetings with location and time).

Receive a list from the Chamber of three members and one non-member to visit per quarter. Report back to the Chamber on findings during these visits. Each new ambassador will be paired up with a seasonal ambassador for their first 90 days.

Upon your appointment as an Ambassador, you make a commitment to build lasting relations with the Chamber membership, particularly new members and future members, in order to build a loyal, committed membership base that will continue to support, participate in and invest in the Chamber's plan of work which is dedicated to help local business grow and prosper.

GRATIOT AREA CHAMBER OF COMMERCE

AMBASSADOR PROGRAM

The Chamber Ambassadors are a group of special volunteer members of the Gratiot Area Chamber of Commerce whose primary goal is to assist in membership retention and recruitment.

Objectives:

Share Chamber information on upcoming events, activities, etc.

Share information on member benefits.

Listen to comments, ideas and concerns.

Affirm the commitment and support the Chamber has for its members.

Important. Relay information to Membership Director.

Provide Chamber benefit information for possible new members.

Serve as hosts/hostesses at various Chamber events.

Attend New Business Ribbon Cuttings to encourage and support new area businesses. Exchange business cards with that new business.

Visit three members and promote the Chamber/Membership.

Attend as many Chamber events as possible and represent the Ambassador's program.

Attitude

By Charles Swidoll

The longer I live, the more I realize the impact of attitude on life.

Attitude, to me, is more important than facts. It is more important than the past, than education, than money, than circumstances, than failures, than successes, than what other people think or do. It is more important than appearance, giftedness or skill. It will make or break a company. . . A church . . . a home.

The remarkable thing is we have a choice every day regarding the attitude we will embrace for that day. We cannot change the fact that people will act in a certain way.

We cannot change the inevitable. The only thing we can do is play on the one string we have, and that is our attitude.

I am convinced that life is 10% of what happens to me and 90% how I react to it. And, so it is with you . . . we are in charge of our attitudes.

